SARA MANDOURAH.

Creative Supervisor

PROFILE

- An organized and creative professional in creative designing for advertisements, social media managing and creating content with +3 years of experience in content designing, planning, and managing to drive continous improvement. Seeking a position to utilize creative skills and grow with a team of likeminded professional.

- **PHONE NUMBER**
+966 58 098 0985

- **EMAIL**
Sarakmandourah@gmail.com

- **LOCATION**
Jeddah

- **LANGUAGES**
Arabic - English

EDUCATION

- **2021 - 2016**
University of Business &Technology
(Jeddah College of Advertising)

- Bachelor of Advertising Creative Design

- Diploma in Marketing Communications, IAA Global

COURSES

- **OCT - 2023**
(KPI'S) Key Performance Indicators

- **AUG - 2023**
(PMP) Project Managment Professonal

- **AUG - 2023**
Digital Marketing Course

- **MAR - 2021**
(PCP) in Transmedia Storytelling

- **FEB - 2020**
Branding Workshop

- **NOV - 2021**
Packaging & Product Design

EXPERIENCE

- **2022 - 2024**
World of Restaurant Co. **(Marketing Specialist - Creative Supervisor)**
Responsible for creating a variety of media. Creating content to fit each digital channel, and constantly monitor the analytics to measure the efficacy of each campaign. Management the team and reviewing the work for OUTBACK, LOVANTTO Cafe, and cloud kitchens brands.

- **2021 - 2022**
World of Restaurant Co. **(Creative Designer Marketing Specialist)**
Responsible for creating and design various materials for digital and print, and creating content to fit each digital channel for OUTBACK restaurant.

- **JAN - APR 2021**
Memac Ogilvy. **(Creative Designer Intern)**
Responsible for creating and design various materials for digital and print for SNB, Jotun, and Gastrol.

- **2021 - 2020**
Almataem Modern Int Co. **(Creative Producer)**
Responsible for managing projects, programs, campaigns through the entire lifecycle and planning, creative, production, and delivery. Producing video, photography, and motion content from concept to final deliverables for MEEZ and Marble Slab.

- **2020 - PRESENT**
Freelancer

SKILLS

- **ABILITIES**
Graphic Designing, UX & UI Design, Creating Content, and Digital Marketing

- **SOFTWARES**
Microsoft, Ai, Ps, Id, Ae, Pr, and Xd

- **JOB SKILLS**
Teamwork, leadership, and creativity